

Business Preparation Program BPP

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INTRODUCTORY BUSINESS EDUCATION

Curriculum Approach

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The Business Preparation Program curriculum is delivered using a number of approaches:

- Games
- **Independent and group discussions** - Introduce a concept, discuss with independent & group activities
- **Project Based Learning** - Example: create a product commercial
- **Research based learning** – research businesses, products, industries and countries
- **Experience based learning** – in-class jobs, start a business and business lunch program
- **Perspective learning.** Draw on your own experiences as a consumer. Think as a stakeholder - worker, customer, supplier, and business
- Video seminars

Background

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- The Business Preparation Program has been developed by TeachingKidsBusiness.com, which is the leader in programming and commitment to introducing, preparing and launching children into business at an early age.
- TeachingKidsBusiness.com has been developing business curriculum since 2000 and has provided online programming to nearly 2,000,000 users internationally.
- Our business programming is not only related to running a business but more importantly to developing skills and valuable experiences for people who will work in a business.
- The experiences and business skills developed in our program will enhance a traditional education and every day life.

Goals

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- Everyone will enter the business world as a consumer interacting with business or work in a business at some point in their life.
- Our goal is to provide a business preparation program to help equip children with the necessary skills and knowledge to make the right choice for their future and to be prepared to succeed.

Our Approach

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- Our approach has been developed by examining parenting approaches, traditional teaching techniques, business training techniques, sports programming and youth programming. We have developed an integrated approach to provide children, teachers and parents with business preparation programming and curriculum to teach children business.

Outcomes

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- All skills and experiences learned through our program can be used:
 - as daily life skills
 - to improve performance in school
 - to improve as a consumer
 - to prepare for business
- An essential element of education we can provide to children is to prepare them for business.

BPP Future Business Certificate

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- Our Business Preparation Program (BPP) provides innovative business curriculum for ages 5-17 (k-12) and introductory business for adults.
- This curriculum has been developed as a certificate program with levels 1-12. In each year of successful completion of BPP levels, the student is awarded with a certificate of accomplishment.
- The BPP builds annually on a business foundation of core business skills and an experience base to prepare students with relevant business skills and experience.
- Our long term vision is have a “BPP” lead to a BBA and MBA.

Commitment In Closing

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- Our Business Preparation Program is very committed to preparing our future business leaders. We sincerely believe our educational program will teach children in new ways to; think, gain perspective and to work with others.
- Students will understand the skills they currently have and require to do what they want to do and succeed in their working lives.
- The idea of engaging children in the understanding of business at an early age will enrich their lives with skills and self-confidence while providing them with a better opportunity to understand themselves in the context of the many possibilities they have in their future.

Next Steps

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- Jeff M. Brown is the founder of this initiative and is prepared to design and develop custom programs within Business Preparation Program (BPP)
- Contact information available at:
 - www.businesspreparationprogram.com
 - www.teachingkidsbusiness.com